



SEA FOR YOURSELF

Maui, Hawaii 2013

 **ACADEMY**
MORTGAGE CORPORATION

MAUI SEA LIFE IS A MUST-SEE

Maui, Hawaii—Academy Mortgage 2013 Sales Conference

Monday, April 29—Thursday, May 2, 2013 • Grand Wailea Resort

SNORKELING

Maui has some of the best snorkeling in the world. Snorkeling is a great activity for anyone who can swim—it doesn't require much gear, and while you can snorkel with a guided tour, you can also go on your own, free of charge. Wailea has a number of amazing beaches that are perfect for snorkeling year-round.

While snorkeling in Maui, you'll see an array of sea life—brightly colored tropical fish, different varieties of coral, and underwater caves. You may even end up swimming next to a sea turtle.

A number of websites and travel guides offer helpful tips about less-known and popular Maui beaches.

QUALIFICATION LEVELS

PRESIDENT'S CLUB

Africa Expedition—October 2013 and
Maui, Hawaii—April 29-May 2, 2013
\$20 million in purchase volume or 150 units
\$40 million in total volume or 300 units

TOP PRODUCERS CLUB

Maui, Hawaii—April 29-May 2, 2013
\$10 million in purchase volume or 75 units
\$20 million in total volume or 150 units



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LEI DOWN ON THE JOB

Maui, Hawaii 2013



IN HAWAII, IT'S HARD NOT TO.

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ALOHA

Hawaii is known for its friendly greetings adorned in famous Hawaiian leis. With their fragrant welcome and beautiful appearance, leis are an anticipated part of any occasion that a person deems special.

A token of love, affection, and honor, leis are given with a kiss and are draped evenly over the shoulders. Originally made out of animal bones and feathers, the lei morphed into shells and seeds and is now most commonly made of the tropical flowers plumeria and tuberose. Leis are worn with pride and show respect and excitement for Hawaii and its culture.

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WHAT BLOWS?

Mt. Haleakala, Maui 2013

IT MAY BLOW, BUT IT DOESN'T SUCK.

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VISIT HALEAKALA NATIONAL PARK

Maui, one of the younger Hawaiian islands in the chain, began as two separate volcanoes on the ocean floor. Time and again, eon after eon, they erupted, and thin, new sheets of lava built upon each other until the volcano heads emerged from the sea. Lava, wind-blown ash, and alluvium eventually joined the two by an isthmus or valley, forming Maui, “The Valley Isle.” Haleakala, the larger eastern volcano, reached its greatest height of 12,000 feet above sea level—some 30,000 feet from its base on the ocean floor.

For a time, volcanic activity ceased and erosion dominated. The great mountain was high enough to trap the moisture-laden northeast tradewinds. Rain fell and streams began to cut channels down its slopes. Two such streams eroding their way headward created large, amphitheater-like depressions near the summit.

Ultimately, these two valleys met, creating a long erosional “crater.” At the same time, a series of ice age submergences and emergences of the shoreline occurred; the final submergence formed the four islands of Lanai, Molokai, Kahoolawe, and Maui.

PRESIDENT'S & TOP PRODUCERS CLUBS

April 29–May 2, 2013
Grand Wailea Resort

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GET FIRED UP

Maui, Hawaii 2013

 **ACADEMY**
MORTGAGE CORPORATION

TEMPERATURES ARE RISING & SO IS PRODUCTION

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FIRE DANCING

The history of fire dancing goes back hundreds of years. Fire dancing evolved from the Samoan knife-dancing ceremony called “ailao,” the demonstration of a warrior’s battle prowess involving twirling, throwing, catching, and dancing with a war club. As knives were introduced to the island, wooden clubs were replaced with metal knives. In 1946 fire was added to the dance by Freddi Letuli, after he saw a Hindu fire eater and a young girl performing with lighted batons.

Today people travel thousands of miles to Hawaii to see some of the world’s top fire dancers. Fire dancing shows are often integrated into a luau, which is a Hawaiian party with a large feast and other traditional island dancing. Maui offers some of the largest luaus in the world on a nightly basis—you’ll be amazed by the performers and the food.

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LIFE'S A BEACH

Maui, Hawaii 2013

 **ACADEMY**
MORTGAGE CORPORATION

AND LIFE ON MAUI IS VERY, VERY GOOD

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WORLD-RENOWNED BEACHES

Maui has 120 miles of coastline and over 30 miles of beaches, some of which have been ranked the best in the world, and include white, black, and red sand throughout the island. Whether you want to relax on the sand or play in the water, you'll love Maui's beaches.

The water is always warm, so water sports are an option year round. Some of the most popular water sports in Maui are surfing, body boarding, windsurfing, snorkeling, and swimming. If you want to spend time on the beach outside the water, there are plenty of activities to enjoy in Maui's temperate climate, such as beach volleyball, picnics, whale watching, sand art, and sunbathing. Many of the beaches even have public restrooms and lifeguards on duty.

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GET TEED OFF

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YOU'RE GONNA WANT A MULLIGAN.

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GOLFING IN MAUI

Did you know the island of Maui has 14 golf courses? Several of them are ranked among the world's best. What makes these courses so incredible? First, the location—you're golfing amidst an island paradise of palm trees, tropical flowers, and wildlife. Many of the courses are designed around Maui's natural landscape. On one hole you may see the tide rolling in at the same time your ball does. On another you may have to avoid a patch of ancient lava or beach sand.

Second, some of the courses were designed by golf legends such as Arnold Palmer and Ben Crenshaw. Because these courses are considered the best in the world and frequently host PGA events, you may even see a pro in the clubhouse or out on the course.

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GET A ROOM

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A ROOM WITH A VIEW OF PARADISE

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OCEAN VIEW ROOMS AT THE GRAND WAILEA RESORT

Voted the Best Resort Accommodations, Best Resort Restaurant, and Best Resort Spa by *Maui News* in 2011, Academy Mortgage's President's Club and Top Producers Club will experience paradise at the Grand Wailea Resort in Maui. All qualifiers will revel in luxury in one of the resort's breathtaking Ocean View rooms.

Each elegantly appointed room has its own private lanai, where our qualifiers will relax and take pleasure in a wonderful combination of full-ocean and flora views and brilliant sunsets. The spacious 640 square foot rooms also feature captivating décor and an array of amenities. These accommodations promise a truly restful island escape.

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MAKE WAVES

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SURFS UP. IS YOUR PRODUCTION?

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GREATEST SURFING ON THE PLANET

The most popular surface-water sport on the globe, surfing has become as much of a lifestyle as it is a pastime in Hawaii. Long before “hang loose” and “gnarly” was common surfing talk, European voyagers discovered groups of people riding waves in Hawaii and Polynesia in 1779. Surfing was recognized as a new and interesting hobby in 1907 when George Freeth, the “Father of Modern Surfing,” enticed visitors to California’s beaches to watch him shred.

But no California beach compares with the awesomeness of Pipeline Beach on the island of Oahu. Notorious for its huge waves, millions of surfers throughout the world travel to this spot and many others like it in Hawaii for the greatest surf on the planet.

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